











## 24 International Awards & 5 Local Awards List

### → 24 International Awards

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INTERNATIONAL LAB  
OF MITTELMODA

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UX  
DESIGN  
AWARDS

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## (A) Multi-Categories

### A1. Red Dot Design Award (Germany)

Award Category	Award Level
Product Design	Red Dot Red Dot: Best of the Best Red Dot: Honourable Mention
Brand & Communication/Communication Design	Red Dot Red Dot: Best of the Best Red Dot: Grand Prix Red Dot: Junior Prize Red Dot: Agency of the Year Red Dot: Brand of the Year
Design Concept	Red Dot Red Dot: Best of the Best Red Dot: Honourable Mention Red Dot: Luminary

### A2. iF Design Award (Germany)

Award Category	Award Level
<b>i) Product</b> (Automobiles/Vehicles, Sports/Outdoor/Bicycles, Leisure, Babies/Kids, Watches/Jewelry, Audio, TV/Cameras, Telecommunication, Computer, Gaming Hardware/VR, Office, Lighting, Home Furniture, Kitchen, Household/Tableware, Bathroom, Garden, Building Technology, Public/Retail, Medicine/Health, Beauty/Care, Industry/Tools, Textiles/Wall/Floor)  <b>ii) Packaging</b> (Beverages, Food, Beauty/Health, Medicine/Pharmaceuticals, Household, Consumer Products, Industry/B2B, Non-branded Packaging)  <b>iii) Communication</b> (Websites, Apps/Software, Film/Video, Corporate Identity/Branding, Magazines/Press/Publishing, Campaigns/Advertising, Annual Reports, Typography/Signage, Events, User Interfaces (UI) )  <b>iv) Interior Architecture</b> (Trade Fairs/Exhibitions, Public Exhibitions, Shops/Showrooms, Hotels/Spas/Restaurants/Bars, Residential, Offices/Workspaces, Public, Installations)  <b>v) Professional Concept</b> (Mobility, Living Spaces, Sustainability, Health, Food/Water, Tools, Education, Usability/Interface, Safety, Leisure)  <b>vi) Service Design</b> (Health, Transportation/Logistics, Bank/Insurance, Retail, Tourism, Education, Government/Institutions, Entertainment)  <b>vii) Architecture</b> (Public, Residential, Office/Industry, Retail/Hospitality, Urban/Landscape, Mixed Use)	iF Design Award 2020 iF Gold Award 2020

### A3. A' Design Award and Competition (Italy)

Award Category	Award Level
<p>01 Furniture, Decorative Items and Homeware Design</p> <p>02 Packaging Design</p> <p>03 Architecture, Building And Structure Design</p> <p>04 Fashion, Apparel and Garment Design</p> <p>05 Lighting Products and Projects Design</p> <p>06 Toy, Games and Hobby Products Design</p> <p>07 Digital and Electronic Devices Design</p> <p>08 Interior Space And Exhibition Design</p> <p>09 Vehicle, Mobility and Transportation Design</p> <p>10 Interface and Interaction Design</p> <p>11 Home Appliances Design</p> <p>12 Graphics and Visual Communication Design</p> <p>16 Medical Devices and Medical Equipment Design</p> <p>17 Movie and Animation Design</p> <p>18 Food, Beverage and Culinary Arts Design</p> <p>20 Social Design</p> <p>21 Idea Design</p> <p>23 Meta, Strategic and Service Design</p> <p>24 Unexpected Design</p> <p>26 Hardware, Power and Hand Tools Design</p> <p>27 Young Design</p> <p>28 Heavy Machinery Design</p> <p>30 Music, Audio and Sound Design</p> <p>34 Entertainment, Content Creation and Streaming Media Design</p> <p>35 Hospitality, Recreation, Travel and Tourism Design</p> <p>36 Futuristic Design</p> <p>37 Audio and Sound Equipment Design</p> <p>38 Video and Broadcasting Equipment Design</p> <p>39 Awards, Prize and Competitions Design</p> <p>40 Event and Happening Design</p> <p>41 Sports, Entertainment and Recreation Equipment Design</p> <p>42 Textile, Fabric, Textures, Patterns and Cloth Design</p> <p>43 Safety Clothing and Personal Protective Equipment Design</p> <p>44 Beauty, Personal Care and Cosmetic Products Design</p> <p>45 Office and Business Appliances Design</p> <p>46 Hospitality, Restaurant and Catering Products Design</p> <p>47 Pet Supplies and Products for Animals Design</p> <p>49 Jewelry, Eyewear And Watch Design</p> <p>50 Bakeware, Tableware, Drinkware And Cookware Design</p> <p>51 Baby, Kids' and Children's Products Design</p> <p>52 Fashion and Travel Accessories Design</p> <p>53 Art Materials, Stationery Supplies and Gift Items Design</p> <p>54 Prosumer Products, Tools, and Machinery Design</p> <p>56 Bathroom Furniture and Sanitary Ware Design</p> <p>57 Manufacturing and Processing Machinery Design</p> <p>58 Energy Products and Devices Design</p> <p>59 Automotive Accessories and Car Care Products Design</p>	<p><b>(i) Metal A' Design Awards:</b></p> <ul style="list-style-type: none"> <li>● Iridium A' Design Award</li> <li>● Platinum A' Design Award (1st, 2nd, 3rd Place)</li> <li>● Gold/Golden A' Design Award</li> <li>● Silver A' Design Award</li> <li>● Bronze A' Design Award</li> <li>● A' Design Award</li> <li>● Runner-up for A' Design Award</li> </ul> <p><b>(ii) Complementary Awards:</b></p> <ul style="list-style-type: none"> <li>● Company Award</li> <li>● Instructor Award</li> </ul>

61 Street Furniture Design 62 Landscape Planning and Garden Design 63 Urban Planning And Urban Design 64 Scientific Instruments and Research Equipment Design 66 Yacht and Marine Vessels Design 67 Car and Land Based Motor Vehicles Design 68 Agriculture, Horticulture and Fisheries Design 69 Aerospace and Aircraft Design 70 Multidisciplinary and Interdisciplinary Design 71 Camera and Photography Equipment Design 72 Spacecraft, Spaceplanes And Spaceship Design 73 Generative, Algorithmic and Parametric Design 75 Print and Published Media Design 76 Construction and Real Estate Projects Design 77 Musical Instruments Design 78 Differently Abled and Seniors' Assistance Design 80 Governance and Public Services Design 83 Luxury Design 85 Advertising, Marketing and Communication Design 86 Computers and Computer Accessories Design 87 Cybernetics, Prosthesis and Bio-Engineering Design 89 Wearable Technologies Design 91 Footwear, Shoes and Boots Design Award 92 Furniture Accessories, Hardware and Materials Design 93 Limited Edition Design Awards 94 Design Quality and Innovation 95 Sustainable Products, Projects and Green Design 96 Electronic and Video Game Design 97 3D Printed Forms and Products 98 Disposable and Single Use Products 99 Website and Web Design Awards 100 Ease of Use and Universal Design	
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## (B) Graphics Design

### B1. D&AD Awards (UK)

Award Category	Award Level
D&AD Award	<p><b>(i) D&amp;AD Awards</b></p> <p><b>(ii) Special Awards - Companies of the year:</b></p> <ul style="list-style-type: none"> <li>• Collaborative Award: D&amp;AD Advertising Agency-Client Collaboration of the year 2020</li> <li>• Collaborative Awards: D&amp;AD Design Agency-Client Collaboration of the year 2020</li> <li>• Advertising Agency of the year 2020</li> <li>• Design Agency of the year 2020</li> <li>• Production Company of the year 2020</li> <li>• Network of the year 2020</li> </ul> <p><b>(iii) Special Awards: President's Award</b></p>

D&AD New Blood Award	New Blood Awards
D&AD Impact Awards	D&AD Impact Awards D&AD Impact Awards (Environment and sustainability) D&AD Impact Awards (Health and wellness) D&AD Impact Awards (Humanitarian aid) D&AD Impact Awards (Community and civic engagement)  D&AD Impact Awards (Equality and diversity) D&AD Impact Awards (Educational and financial empowerment)

## **B2. Tokyo TDC Annual Awards (Japan)**

<b>Award Category</b>	<b>Award Level</b>
Tokyo TDC Annual Awards	Grand Prize TDC Prize Book Design Prize Type Design Prize RGB Prize Special Prize

## **B3. Japan Typography Association (JTA) Applied Typography (Japan)**

<b>Award Category</b>	<b>Award Level</b>
Visual Identity Logotype and Symbol Type Design Graphics Book and Editorial Design Packaging Infographic Display and Environmental On Screen/Website Experimental Student Work	Grand prize Best works Judge's award (general category)

## **B4. Golden Pin Design Awards (Taiwan)**

<b>Award Category</b>	<b>Award Level</b>
Product Design Communication Design Spatial Design Interior Design	Golden Pin Design Award Best of Golden Pin Concept Design Award

## **(C) Spatial Design**

### **C1. International Design Awards (USA)**

<b>Award Category</b>	<b>Award Level</b>
<b>(i) Architectural</b> <ul style="list-style-type: none"><li>• Arches, bridges, viaducts and gateways</li><li>• Museum, Exhibits, Pavilions and exhibitions</li><li>• Landmarks, symbolic structures, memorials, public spaces, parks, vistas, plazas</li><li>• Landscape</li><li>• Architectural Lighting</li><li>• Low cost housing</li><li>• Mobile homes</li><li>• Disaster Rapid Deployment Housing / Disaster Relief Architecture</li><li>• Institutional</li><li>• Conceptual</li><li>• Commercial Building</li><li>• Residential Building</li><li>• House</li><li>• Renovation</li><li>• Sustainable Living/Green</li><li>• Urban Design</li><li>• Mix-Use Architectural designs</li><li>• Hotels &amp; Resorts</li><li>• Restaurants &amp; Bars</li><li>• Retails, Shops, Department stores, Mall</li><li>• Swimming Pool and Terrace</li><li>• Public Art &amp; Public Art Installation</li><li>• Other Architectural Designs</li></ul>	Architect Design of the Year, Professional Emerging Architect Design of the Year, Student Gold Silver Bronze
<b>(ii) Interior</b> <ul style="list-style-type: none"><li>• Commercial</li><li>• Conceptual</li><li>• Institutional</li><li>• Residential</li><li>• Mix Use Building: Residential &amp; Commercial</li><li>• Museum, Exhibits, Pavilions and exhibitions</li><li>• Exterior Lighting</li><li>• Informational and transactional kiosks and terminals</li><li>• Intelligent homes</li><li>• Interior Lighting</li><li>• Office &amp; Service center</li><li>• Renovation</li><li>• Sustainable Living/Green</li><li>• Religious, Symbolic and spiritual buildings/monument</li><li>• Hotels &amp; Resorts</li><li>• Restaurants &amp; Bars</li><li>• Retails, Shops, Department stores, Mall</li></ul>	Interior Design of the Year, Professional Emerging Interior Designer of the Year, Student Gold Silver Bronze



<ul style="list-style-type: none"> <li>• Home Decor</li> <li>• Other Interior designs</li> </ul>	
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## C2. Inside (Berlin)

Award Category	Award Level
Civic, Culture and Transport Creative Re-use Offices Retail Display Residential Health Education Bars & Restaurants Hotel	INSIDE World Interior of the year Winner (By category)

## C3. IIDA Global Excellence Awards (USA)

Award Category	Award Level
1) Corporate Space Large (1,000 square meters and above) 2) Corporate Space Small (under 1,000 square meters) 3) Education (elementary/secondary educational facilities, colleges/universities) 4) Entertainment (casinos, performing arts centers, sports arenas, theatres) 5) Healthcare (hospitals, outpatient clinics, medical facilities) 6) Hotels 7) Institutional (cultural, government/municipal spaces, libraries, religious spaces) 8) Public Spaces & Commercial Lobbies 9) Residences Large (125 square meters and above) 10) Residences Small (under 125 square meters) 11) Restaurants, Lounges & Bars 12) Retail (stores, boutiques) 13) Sales Centers & Show Flats 14) Showrooms & Exhibition Spaces 15) Spas, Fitness Centers, & Gymnasiums	IIDA Global Excellence Awards

## C4. FX International Interior Design Awards (UK)

Award Category	Award Level
Bar or Restaurant Floor Covering Graphics & Wayfinding Global Project Hotel	FX International Interior Design Award

Leisure or Entertainment Venue Lighting Design Lighting Product Mixed Use Development Museum or Exhibition Space Public Sector Public Space Scheme Public, Leisure or Office Furniture Retail Space Surfaces Product of the Year Workspace Environment (Small, under 40,000 sq ft) Workspace Environment (Large, over 40,000 sq ft)	
Special Award	Breakthrough Talent of the Year Product Designer of the Year Interior Design Practice of the Year Outstanding Lifetime Contribution to Design

#### C5. Frame Awards (Netherland)

Award Category	Award Level
(i) Spatial Awards	<p>(a) Spatial Awards: Retail</p> <ul style="list-style-type: none"> <li>• Single-Brand Store of the Year</li> <li>• Multi-Brand Store of the Year</li> <li>• Pop-Up Store of the Year</li> <li>• Window Display of the Year</li> </ul> <p>(b) Spatial Awards: Hospitality</p> <ul style="list-style-type: none"> <li>• Bar of the Year</li> <li>• Restaurant of the Year</li> <li>• Hotel of the Year</li> <li>• Entertainment Venue of the Year</li> <li>• Health Club of the Year</li> </ul> <p>(c) Spatial Awards: Work</p> <ul style="list-style-type: none"> <li>• Co-Working Space of the Year</li> <li>• Small Office of the Year</li> <li>• Large Office of the Year</li> </ul> <p>(d) Spatial Awards: Institutions</p> <ul style="list-style-type: none"> <li>• Learning Space of the Year</li> <li>• Healthcare Centre of the Year</li> <li>• Governmental Interior of the Year</li> <li>• Cultural Space of the Year</li> </ul> <p>(e) Spatial Awards: Residences</p> <ul style="list-style-type: none"> <li>• Small Apartment of the Year</li> </ul>

	<ul style="list-style-type: none"> <li>• Large Apartment of the Year</li> <li>• House of the Year</li> <li>• Co-Living Complex of the Year</li> <li>• Show Flat of the Year</li> </ul> <p>(f) Spatial Awards: Shows</p> <ul style="list-style-type: none"> <li>• Trade-Fair Stand of the Year</li> <li>• Exhibition of the Year</li> <li>• Set Design of the Year</li> </ul>
(ii) Executorial Awards	<p>Best use of Colour</p> <p>Best use of Light</p> <p>Best use of Digital Technology</p> <p>Best use of Material</p> <p>Best Craftsmanship</p>
(iii) Societal Awards	<p>Sustainability Award</p> <p>Innovation Award</p> <p>Social Award</p>
(iv) Honorary Awards	<p>Designer of the Year</p> <p>Emerging Designer of the Year</p> <p>Lifetime Achievement Award</p>

## (D) Product Design

### D1. Good Design Award (Japan)

Award Category	Award Level
(i) Good Design Award	<p>Good Design Award</p> <p>Good Design Grand Award</p> <p>Good Design Gold Award</p>
(ii) Good Focus Award	<p>Good Focus Award (New Business Design)</p> <p>Good Focus Award (Design of Technique &amp; Tradition)</p> <p>Good Focus Award (Design of Community Development)</p> <p>Good Focus Award (Disaster Prevention &amp; Recovery Design)</p>
(iii) Good Design Special Award	<p>Good Design Special Award (Design for the Future)</p> <p>Good Design Special Award (Design of Production Development)</p> <p>Good Design Special Award (Design for Community Development)</p> <p>Good Design Special Award (Disaster Recovery Design)</p>
(iv) Special Award	<p>Good Design Best 100</p> <p>Good Design Long Life Design Award</p>

## D2. German Design Award (Germany)

Award Category	Award Level
<b>Product Design</b> (Bath and Wellness, Buildings and Elements, Kitchen, Tabletop, Household, Design Classics and Re-editions, Furniture, Lifestyle and Fashion, Home Textiles and Home Accessories, Gardening and Outdoor Living, Sports, Outdoor Activities and Leisure, Baby and Child Care, Luxury Goods, Computer and Communication, Entertainment, Human-Machine-Interface, Material and Surfaces, Energy, Industry, Workshop and Tools, Medical, Rehabilitation and Health Care, Lighting, Office Furniture, Stationery, Retail, Conceptual Transportation, Aviation, Maritime and Railway, Automotive Parts and Accessories, Motorcycles, Passenger Vehicles, Public Design, Utility Vehicles, Bicycles and E-Bikes, Service Design, Universal Design)	Excellent Product Design
<b>Communications Design</b> (Audiovisual, Interactive User Experience, Online Publications, Design Classics and Re-editions, Web, Apps, Game Design, Integrated Campaigns and Advertising, Packaging, Corporate Identity, Brand Identity, Books and Calendars, Editorial, Official Documents, Posters, Cards and Photography, Typography, Events, Service Design, Universal Design)	Excellent Communications Design
<b>Architecture</b> (Architecture, Conceptual Architecture, Interior Architecture, Retail Architecture, Signage and Wayfinding, Fair and Exhibition, Urban Space and Infrastructure, Service Design, Universal Design)	Excellent Architecture

## D3. International Design Excellence Award (USA)

Award Category	Award Level
<b>(i) Professional Categories</b> Automotive & Transportation, Branding, Children's Products, Commercial & Industrial Products, Consumer Technology (including Entertainment), Design Strategy, Digital Interaction, Environments, Home (including Kitchen & Bath), Furniture & Lighting (including Outdoor Furniture), Lifestyle & Accessories (formerly Personal Accessories), Medical & Health, Office & Accessories, Outdoor & Gardens, Packaging, Service Design, Social Impact Design; Sports, Leisure & Recreation	Gold Silver Bronze
<b>(ii) Student Categories</b> Product, Graphic & Digital, Environmental Design	Gold Silver Bronze

#### D4. Red Star Design Awards (China)

Award Category	Award Level
<b>(i) Product Design</b> (Electrical & Electronic Equipment Design, Industrial Machine & Tool Design, Living Design, Style Design, Furniture Design, Automotive & Transportation)	Grand Prize Gold Prize Silver Prize Bronze Prize
<b>(ii) Visual Communication Design</b> (Communication Design, Packaging Design, Brand Design)	
<b>(iii) Digital Media/Contents Design</b> (Contents Design, Digital Media Design, Game Design, Interaction Design)	
<b>(iv) Space/ Environmental Design</b> (Interior Architecture Design, Exhibition & Scenic Design & Environmental Design)	
<b>(v) Fashion/Textile Design</b> (Fashion Design, Textile Design, Jewelry & Accessories Design)	
<b>(vi) Service/Experience Design</b> Service/ Experience Design, Community Design, Entertainment Design	
<b>(vii) Craft Design</b> (Metal Craft Design, Ceramic craft Design, Fabric craft Design, Wood craft Design, Other craft Design)	

#### (E) Fashion Design

##### E1. The IDA's Fashion Design of the Year Award (USA)

Award Category	Award Level
1) Accessory (Bags, accessories, footwear, jewelry, travel accessories)	Fashion Designer of the Year, Professional
2) Apparel Category (Apparel projects, garment concepts, runway collections, sleepwear/underwear, sportswear)	Emerging Fashion Designer of the Year, Student
3) Avant-Garde (Men, women, youth/teen)	Gold
4) Ethnic Clothing (Ethnic clothing of Africa, Asia, Chinese, Latin, Religious, Ethnic apparel)	Silver
5) Footwear (Boots, casual shoes, evening shoes, genuine leather shoes, sandals and slippers, sport shoes, special purpose shoes)	Bronze
6) Haute Couture (Men, women)	
7) Other Fashion Designs (Recycle/sustainable fashion, wedding dresses, uniform design, other fashion designs)	

8) Pret-A-Porter (Men, women, infant/teen/kids) Swimwear & Beachwear (Men, women, infant/teen/kids) Textile and Materials (New Materials, textile design, handmade)	
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## E2. International Lab of Mittelmoda, The Fashion Award (Italy)

Award Category	Award Level
Fashion	<ul style="list-style-type: none"> <li>• Absolute Prize Innovation (or "Absolute Prize for the Most Innovative Collection")</li> <li>• Absolute Prize Creativity (or "Absolute Prize for the Most Creative Collection")</li> <li>• Absolute Prize for the Most Experimental Collection</li> <li>• Lectra Special Award</li> <li>• Sustainability Special Award</li> <li>• Menswear - Womenswear Award</li> <li>• Bag &amp; Shoes Award</li> <li>• Special Award "Andreas Schmeidler" Young Creative Leader of Tomorrow</li> <li>• The One Seasonless Award</li> <li>• Textile &amp; Materials Award</li> <li>• Knitwear Prize</li> <li>• Accessories Award</li> <li>• Bemberg Special Award</li> <li>• Dondup Special Award</li> <li>• Origin - Passion &amp; Beliefs - Leather Special Award</li> <li>• Origin - Passion &amp; Beliefs - Stone Special Award</li> <li>• Origin - Passion &amp; Beliefs - Technology Special Award</li> <li>• Origin - Passion &amp; Beliefs - Textile Special Award</li> <li>• Jury Special Mention</li> </ul>

## E3. British Fashion Awards (UK)

Award Category	Award Level
Fashion	<p>Designer of the Year Accessories Designer of the Year Brand of the Year Outstanding Achievement Award Outstanding Contribution Award Special Recognition Award Fashion Icon Award Swarovski Award</p>

	Isabella Blow Award Trailblazer Award Urban Luxe
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#### E4. Nagoya Fashion Contest (Japan)

Award Category	Award Level
Fashion	Grand Prize Gold Prize Silver Prize

### (F) Digital Media Design

#### F1. The Webby Awards (UK)

Award Category	Award Level
<b>(i) Websites</b> <b>(a) General Websites</b> (Activism, Architecture & Design, Art, Associations, Business Blog/Website, Car Sites & Car Culture, Charitable Organizations/Non-Profit, Community, Corporate Communications, Corporate Social Responsibility, Cultural Blog/Website, Cultural Institutions, Education, Email Newsletters, Employment, Entertainment, Fashion & Beauty, Financial Services/Banking, Food & Drink, Government & Civil Innovation, Green, Health, Humor, Law, Lifestyle, Magazine, Media Streaming, Music, NetArt, News & Politics, Personal Blog/Website, Professional Services & Self-Promotion, Real Estate, School/University, Science, Shopping, Sports, Television, Travel, Web Services & Applications, Weird)  <b>(b) Features &amp; Design</b> (Best Data Visualization, Best Homepage, Best Individual Editorial Feature- Ind/Brand/Org, Best Individual Editorial Feature-Media Company, Best Navigation/Structure, Best Practices, Best Use of Animation or Motion, Graphics, Best Use of Photography, Best Use of Video or Moving, Image, Best User Experience, Best User Interface, Best Visual Design-Aesthetic, Best Visual Design- Function, Best Writing (Editorial), Technical Achievement)	Webby Award Webby People's Voice Award Official Honoree
<b>ii) Video</b> <b>(a) Brand Entertainment</b> (Animation, Comedy, Corporate Social Responsibility, Diversity & Inclusion, Documentary, Experimental & Weird, Fashion & Lifestyle, Games, Integrated Campaigns, Live Experiences, Long Form, Music, Public Service & Activism, Scripted, Series, Short Form, Sports, Unscripted, Viral)  <b>(b) General Video</b> (Animation, Art & Experimental, Comedy: Longform, Comedy: Shortform, Diversity & Inclusion, Documentary:	

Longform, Documentary: Shortform, Events & Live streams, Fashion & Beauty, Food & Drink, How-To, Explainer & DIY, Music, Music Video, News & Politics, Public Service & Activism, Reality, Science & Education, Sports, Student, Technology, Trailer, Travel & Adventure, Variety, Video Remixes/Mashups, Viral, Weird)

**(c) Performance & Craft**

(Best Art Direction, Best Editing, Best Individual Performance, Best Web Personality/Host, Best Writing)

**(d) Video Series & Channels**

(Animation, Documentary, Entertainment, Food & Drink, How-to & DIY, Music, News & Politics, Public Service & Activism, Reality, Science & Education, Sports, Travel & Lifestyle, Variety)

**(e) Immersive and Mixed Reality**

(360-Video, 360-Video: Branded, Animation, Best Use of Augmented Reality, Documentary, Entertainment, News, Volumetric/6-Degrees of Freedom)

**(iii) Advertising, Media & PR**

**(a) Branded Content**

(Auto & Auto Services, Fashion, Beauty & Lifestyle, Food & Beverage, Health, Wellness & Pharmaceutical, Media & Entertainment, Products & Services, Public Service & Activism, Tourism & Leisure)

**(b) Advertising Campaigns**

(Best Cause Related Campaign, Best Video Campaign, Brand Strategy, Corporate Social Responsibility Campaign, Digital Campaign, Integrated Campaign, Mobile Campaign, Real-Time Response Campaign, Social Media Campaign)

**(c) Media**

(Best Media Strategy, Best Use of Data Driven Media, Best Use of Earned Media, Best Use of Mobile Media, Best Use of Native Advertising, Best Use of Online Media, Best Use of Social Media)

**(d) PR**

(Best Cause Related Campaign, Best Event Activation, Best Influencer Endorsements, Best Launch, Best Social Community Building and Engagement, Best Viral PR Campaign, Real-Time Response)

**(e) Individual**

(Augmented Reality, Branded Content, Experience Marketing, Game or Application, Machine Learning and Bots, Online Guerrilla & Innovation, Social Video, Student, Video Ad Longform, Video Ad Short Form, Viral Marketing)

**(f) Craft**

Best Art Direction, Best Branded Editorial Experience,



<p>Best Copywriting, Best Use of Animation or Motion Graphics, Best Use of Video or Moving Image)</p>	
<p><b>(iv) Apps, Mobile, and Voice</b></p> <p><b>(a) App &amp; Mobile Sites General</b> (Art, Culture, and Events, Education &amp; Reference, Entertainment, Family &amp; Kids, Fashion, Beauty &amp; Lifestyle, Financial Services/Banking, Food &amp; Drink, Health &amp; Fitness, Machine Learning and Bots, News &amp; Magazines, Productivity, Public Service &amp; Activism, Services &amp; Utilities, Shopping, Sports, Travel)</p> <p><b>(b) Apps &amp; Mobile Features</b> (Best Practices, Best Streaming Service, Best User Experience, Best User Interface, Best Visual Design-Aesthetic, Best Visual Design-Function, Connected Products &amp; Wearables, Experimental &amp; Innovation, Integrated Mobile Experience, Technical Achievement)</p> <p><b>(c) General Voice</b> (Education &amp; Reference, Food &amp; Drink, Games &amp; Entertainment, Health, Fitness &amp; Lifestyle, News, Productivity)</p> <p><b>(d) Voice Features</b> (Best Branded Voice Experience, Best User Experience, Best Writing, Technical Achievement)</p>	
<p><b>(v) Social</b></p> <p><b>(a) General Social</b> (Animals, Art &amp; Culture, Celebrity/Fan, Corporate Communications, Education &amp; Discovery, Entertainment, Events, Fashion &amp; Beauty, Food &amp; Drink, Health &amp; Fitness, Humor, Lifestyle, News &amp; Politics, Public Service &amp; Activism, Sports, Television &amp; Film, Travel, Weird)</p> <p><b>(b) Social Content Series &amp; Campaigns</b> (Arts &amp; Entertainment, Culture &amp; Lifestyle, Diversity &amp; Inclusion, Education &amp; Discovery, Fashion &amp; Beauty, Food &amp; Drink, Health &amp; Fitness, News &amp; Politics, Public Service &amp; Activism, Sports, Television &amp; Film, Travel)</p> <p><b>(c) Social Video</b> (Arts &amp; Entertainment, Culture &amp; Lifestyle, Education &amp; Discovery, Events &amp; Live Streaming, Food &amp; Drink, How-To, Explainer, &amp; DIY, News &amp; Politics, Public Service &amp; Activism, Sports, Television &amp; Film, Travel)</p> <p><b>(d) Features</b> (Best Influencer Endorsement, Best Overall Social Presence-Brand, Best Overall Social Presence-Media/Entertainment, Best Photography &amp; Graphics, Best Social Video Series, Best Use of Filters/Lenses, Best Use of Stories, Best Use of Video, Experimental &amp; Innovation, Promotions &amp; Contests)</p>	

<p><b>(vi) Podcasts</b></p> <p><b>(a) General Series</b> (Arts &amp; Culture, Business, Comedy, Crime &amp; Justice, Diversity &amp; Inclusion, Documentary, Family &amp; Kids, Health &amp; Wellness, Interview/Talk Show, Lifestyle, Music, News &amp; Politics, Science &amp; Education, Scripted (Fiction), Sports, Technology, Television &amp; Film)</p> <p><b>(b) Individual Episodes, Mini-Series &amp; Specials</b> (Arts &amp; Culture, Crime &amp; Justice, Documentary, Live Podcast Recording, News &amp; Politics, Science &amp; Education, Sports, Television &amp; Film)</p> <p><b>(c) Features</b> (Best Branded Podcast or Segment, Best Host, Best Individual Episode, Best Mini Series, Best Original Music/Sound Design, Best Series, Best Writing)</p>	
<p><b>(vii) Games</b></p> <p><b>(a) General Games</b> (Adventure, Family &amp; Kids, Independent Creator, Multiplayer/ Competitive Game, Public Service, Activism, and Social Impact, Puzzle, Strategy/Simulation, Word &amp; Trivia)</p> <p><b>(b) Features</b> (Best Direction, Best Game Design, Best Music/Sound Design, Best User Experience, Best Visual Design, Technical Achievement)</p>	

## F2. IxDA Interaction Awards (USA)

Award Category	Award Level
Connecting	Interaction Awards Best Concept
Engaging	Interaction Awards Best Student
Empowering	Interaction Awards Best in Show
Expressing	Interaction Awards Best in Category (Connecting/ Engaging/ Empowering/ Expressing/ Disrupting/ Optimizing)
Disrupting	Interaction Awards The People's Choice
Optimizing	Interaction Awards Future Voice

## F3. UX Design Awards (Germany)

Award Category	Award Level
UX Design Awards	<p><b>Award of the jury</b></p> <p>UX Design Award   Product</p> <p>UX Design Award   Concept</p> <p>UX Design Award   Gold</p>
	<p><b>Audience award</b></p> <p>UX Design Award   Public Choice</p>

## (G) Design Education

### G1. Core77 Design Awards (USA)

Award Category	Award Level
Built Environment Commercial Equipment Consumer Technology Crowdfunding Design Education Initiative Design for Social Impact Furniture & Lighting Health & Wellness Home & Living Interaction Packaging Personal Accessory Service Design Speculative Design Sports & Recreation Strategy & Research Tools & Work Transportation Visual Communication Consumer Product Design Concept Open Design Speculative Concept	Notable Winner Runner Up Student Winner Student Runner Up Community Choice Prize: Category Winners
Community Choice Prize	Grand Prize Winner

## → 5 Local Awards

HKDA Global Design Awards 2018 香港設計師協會環球設計大獎 (GDA) 2018	Gold 金獎 Silver 銀獎
Hong Kong Design Centre DFA 2019 & 2020 亞洲最具影響力設計獎 (DFA) 2019 & 2020	Grand 大獎 Gold 金獎 Silver 銀獎
Hong Kong Smart Design Awards 2019 & 2020 香港智營設計大賞 2019 & 2020	Gold 金獎 Silver 銀獎
Kam Fan Awards 2019 金帆廣告大獎 2019	Gold 金獎 Silver 銀獎
Asia Pacific Interior Design Awards 2019 & 2020 亞太區室內設計大獎 2019 & 2020	Gold 金獎 Silver 銀獎